Homes for Scotland 2017 Activity Snapshot



Planning & Infrastructure



Responded to

12

pieces of Supplementary Planning Guidance



Made

13

submissions on Strategic and Local Development Plans



Responded to

25

Housing Land Audits



Held

90+

local meetings, including area committees



Commenced

8

Local Authority concordats



Represented industry at

2

Development
Plan Examination
Hearings

Policy



£200,000

Help to Buy price ceiling maintained



75+

meetings with stakeholder organisations



14

member committee meetings



15

consultation responses submitted



20+

meetings with
Scottish Government
officials



30

conferences and events represented at



6

separate pieces of written evidence prepared for Parliamentary committees

Public Affairs & Communications



750 mentions

16,000

profile visits

250 tweets

2,200 followers



26,000

sessions

16,000

users

86,000 page views



40 news updates

3U

press releases / articles

30+
news alerts

1,100

record attendance at 2016 Annual Lunch

200

Annual conference delegates



8

Scottish Parliament meetings

End of year Parliamentary reception

Regular MSP briefings

Membership

24
new members

